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NEW RELEASE!
DECEMBER 18, 2009

In honor of
our 40th anniversary
of estate-grown wines,
the Schuchter Family
re-introduces
DECHAUNAC
the first of a new family
of wines, for 2010 as

Red Reflections

'TIS THE SEASON FOR YOUR CELEBRATIONS!

I hope everyone had a wonderful and delicious thanksgiving! We've put the pumpkins and gourds away in favor of what seems like miles of garland, thousands of lights, and more pinecones than in a small forest. Everyone has done a great job decorating for "Light up Valley" by the time you receive this newsletter, Santa will have visited us on December 2nd. Come enjoy a glass of wine by the fireplace and enjoy the Christmas lights and decor!

A great event I hope some of you were able to attend was "Fashion Fur a Cause". This fashion show and fundraiser was on November 15, 2009, at the winery for CIRCLETAIL. This group trains and provides assistance dogs to people with disabilities at no cost! The staff was great to work with, they really put on quite a show and raised lots of money and awareness! Looking to have another event with them in February, check our website (www.valleyvineyards.com) or visit them online at Circletail.org

December has a lot going on at the winery, we've released our limited edition 2008 Estate Syrah. This is released right in time for Christmas,

check this wine out on page 2 for more details! DeChaunac has been re-introduced as "Red Reflections", in honor of our 40th anniversary (and makes it easier to pronounce!).

As I've been writing, we've been putting a lot of work into the winery itself, rebuilt entry signs, fresh paint, and new landscaping. Thank you for all of those who have noticed! As Grandpa would say, "we've got to dress her up for her birthday". We're very proud of what he has built... Thank you, Grandpa.

Remember at Valley Vineyards we offer gift boxes, and personalized wine labels for those special gifts! Please stop in, or check out the website!

Have a great holiday Season,

Joe Schuchter - Third Generation



On a misty morning in our vineyards, Cabernet Sauvignon grapes on the vine.

Great wine is more than taste on your palate... it's warmth in your soul.

VALLEY CALENDAR

WEEKEND COOKOUTS

Friday & Saturday
5:00 - 8:30 pm Reservations

HOLIDAY COOKOUTS

New Year's Eve Cookout
December 31, 2009

Valentine's Day Cookout
February 14, 2010

WEEKEND COOKOUTS EVERY FRIDAY AND SATURDAY EVENING, YEAR ROUND!

The Buffet Includes:

- Choice of NY Strip Steak or Salmon
 - Fresh Salads (including our own pizza salad)
 - Baked Potato (w/butter and sour cream)
 - Green Beans Almandine
 - Bread and Butter
 - Homemade Dessert Buffet
- plus...*
- a bottle of Valley's best wine!

Grill your steak or salmon to your own personal perfection over our charcoal grills. We have INDOOR and OUTDOOR grills, depending on the weather, so don't let bad weather keep you from enjoying good friends, good food and great wine!

Reservations are requested.
Please call to reserve your table. Reservation times are between 5:00 and 8:30 PM.

513.899.2485

Dinners: \$59/couple, \$29.50/person

**PICKS OF THE SEASON!
SYRAH AND CHAMPAGNE**

**VALLEY VINEYARDS
40TH ANNIVERSARY IS
JUNE 6, 2010**

The winery will be looking its best!

FACE LIFT!

Continuing our refreshing of Valley Vineyards' facade, Acra Landscaping of Cincinnati, Ohio redesigned, and planted the surrounding area of the winery. Rossman Electric of Maineville, Ohio will be installing new outdoor lighting of both the winery, and new plantings. Save the date...

LEND US YOUR STORY

Over our 40-year history, Valley Vineyards has been host to many special occasions, for us and for you. From our opening "vine cutting", festivals, proposals, weddings, anniversary galas, and much more...if you have a story you would like to share with us please mail it to the winery attn: Joe Schuchter, or email us at info@valleyvineyards.com. Thank you!



*Add our Syrah
to your
Holiday Feast!*

Tasting Notes

Valley Vineyards Syrah has hints of smoky vanilla from oak barrel aging woven through the openly fruity aromas and has a smooth, lingering finish.



*Add our "sparkle"
to your holiday...*

Tasting Notes

Valley Vineyards Champagne is kept sweet, low in alcohol, medium acidity, bright, fruity and intensely aromatic. This bubbly wine is a perfect aperitif, or partner to fruity desserts, pastry and gelato.

**SAVE THE DATE!
MARCH 6, 2010**

Release of our new
**CABERNET
FRANC ROSÉ**

Just in time for Spring, join us for our special wine release, our new Cabernet Franc Rosé, wine tasting, cellar tours, and cheese trays.



Cut out this coupon below and take to your local wine retailer!

I am requesting this
VALLEY VINEYARDS
wine to be carried
in your store.

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888.527.6477

WWW...

**NEW WEBSITE
LAUNCHING SOON!**

Getting ready to launch our new, re-designed website! There's a new storefront so ordering your favorite Valley Vineyards wine, accessories and gift certificates will be wonderfully easy. In addition, there will be an abundance of useful information, suggestions and tips that will create an excellent user experience.



Look for Valley Vineyards on facebook and be our friend!

**MOM SCHUCHTER'S
HOLIDAY RECIPE**

• SPICED MEAD •

- Bottle of Valley Vineyards Honey Mead wine
- 4 cloves
- 1 cinnamon stick
- 1 bay leaf
- tsp. of fresh lemon juice

A crock pot works best for this, pour wine and add additional ingredients gently. Let steep on low for 2 hours. Serve piping hot with a dollop of cinnamon spiced whipped cream. This is perfect for the cold nights coming to us, add roaring fireplace and enjoy!

Makes 4 Servings...YUM!



What a harvest! As growers, we are very excited to have fulfilled the responsibility of growing the best wine grapes as possible. Overall, we felt our 2009 harvest of our 100 acres was a great success. In this year's growing season we had more rain than usual, but were not affected due to our excellent integrated pest management program. Our vineyard remains healthy. Also, we saw around 3 weeks of straight sunshine in the most critical point of some of our varietals' growth stages. "At that point, our vineyard was a sugar making machine", said Ken Schuchter, President. The only grapes that are not picked at this time are our legendary Valley Vineyards Ice Wine Grapes. In our perception, the grape of choice that produces world class ice wine is Vidal Blanc. This variety is French Hybrid and is the prettiest grape in the vineyard. We were the first winery in the state to make this style of wine 17 years ago. The grapes are netted now for protection against animals and other exterior

circumstances. We are looking at our average picking date near the end of December. Dad and Greg Pollman, our winemaker, say that we will be able to turn these excellent wine grapes into fantastic wines which our customers will thoroughly enjoy.

The older Joe and I get, the more we learn that wine is a passion for us and our #1 goal is to assure that our customers enjoy the fruits of our labor. At such a young age, we have found our dream job. Our job is unique in that we get to experience every aspect of our wine business, such as the plating, nurturing, care, and harvesting of the grapes, bottling and selling of the wine, and watching our customers enjoy our passion.

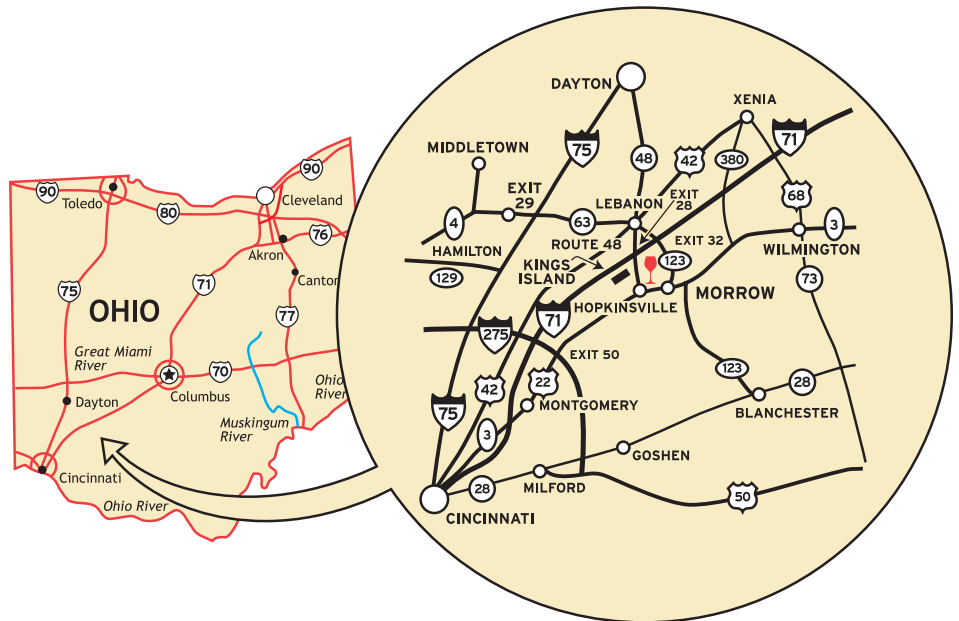
Joe and I would love to hear feedback from anyone that purchases a bottle of our wine. If you come to the winery we will see you there, but if you are purchasing our wine at a retailer, give us a call or send us an email, we'd love to hear from you. I would like to thank all of our new and loyal customers. As the 3rd generation, we're young, we work hard and we dedicate a lot of time into making this winery an excellent experience for all. I personally hope you come visit. Our family is here to welcome you.

DIRECTIONS TO VALLEY VINEYARDS WINERY

From Cincinnati: Take Interstate 71 North to Exit 28 (St. Rt. 48), turn left (south) on Rt. 48 to U.S. Rt. 22 & 3. Turn left (east) for about 3 miles to the winery.

From Columbus: Take Interstate 71 South to Exit 28 (St. Rt. 48), turn right (south) on Rt. 48 to U.S. Rt. 22 & 3. Turn left (east) for about 3 miles to the winery.

From Dayton: Take Interstate 75 South to Exit 29. Turn left (east) onto St. Rt. 63 for about 8 miles (through Lebanon) to St. Rt. 48. Turn right (south) on Rt. 48 to U.S. Rt. 22 & 3. Turn left (east) for about 3 miles to the winery.



Vine EXPRESS WINTER 2009



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this coupon with you!*